H.R.H. Princess Abze Djigma **Foundation**

Policy Plan 2023-2027 Stichting H.R.H. Princess Abze Djigma Foundation



June 2023

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Introduction

In 2017 Her Royal Highness (H.R.H.) Princess Abze Djigma has founded the "Stichting H.R.H. Princess Abze Diigma Foundation" (also named: H.R.H. Princess Abze Diigma Foundation), an organization dedicated to supporting the accelerating of access to affordable and sustainable energy in developing countries and to reduce poverty by providing and deploying energy solutions to women and youth so they can further empower themselves.

The H.R.H. Princess Abze Diigma Foundation is a separate, non-profit organisation. It is an expression of H.R.H. Princess Abze Djigma commitment to stand her responsibility as an African Princess to improve the life of the women and youth of the bottom of the pyramid including the informal sector.

The H.R.H. Princess Abze Djigma Foundation primary focus was (to accelerate) the roll out of the MAMA-LIGHT® Initiative for Sustainable Energy, a Worldwide program that provides access to affordable and sustainable energy for women, small business, and children. It empowers the informal sector; it drives the generation of new jobs, and it creates a sound basis for gender equality and women empowerment. The program is selected by the United Nations at the Solutions Summit at UN General Assembly in 2015 as one of the 14 breakthrough solutions for achieving the Sustainable Development Goals.

Over the years the focus has been shifting also to Education for Sustainable Development (ESD): the best way to empower many people and to reach many communities at the same time is via education and capacity building!

The H.R.H. Princess Abze Diigma Foundation supports the implementation of the Sustainable Development Goals (SDG's) and helps the Least Developed countries (LDC's), the Land Locked Developing Countries (LLDC's) and Small Island Developing States in implementing the Paris Agreement with realizing their Nationally Determined Contributions (NDC's) and with the MAMA-LIGHT® Carbon Offset.

In the meantime, H.R.H. Princess Abze Djigma has been elected and appointed as member representing the Least Developed Countries (LDC's, 45 countries with over 1 billion people) at the Paris Committee on Capacity-Building UNFCCC during COP28 in Dubai in 2023.

Since the selection of the MAMA-LIGHT® Initiative for Sustainable Energy different Global Organisations, Governmental Organisations and non-Governmental organisations have expressed their interest in working with H.R.H. Princess Abze Djigma to support them and/or implement the MAMA-LIGHT® Initiative for Sustainable Energy.

The H.R.H. Princess Abze Djigma Foundation will run its programs with and within local communities in developing countries with selected global and local organisations.

This document outlines the mission, governance, organisation, activities, and funding of the H.R.H. Princess Abze Djigma Foundation.

Mission, Vision and Objectives

2.1 Mission

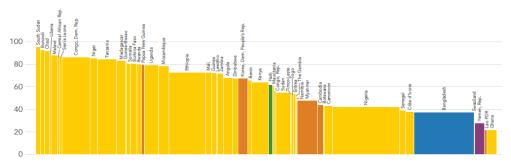
The H.R.H. Princess Abze Djigma Foundation is an organization dedicated to supporting the acceleration of access to affordable and sustainable energy in developing countries and to reduce poverty by providing and deploying energy for productive use solutions to women and youth so they can further empower themselves.

Today energy is a limiting and often a blocking factor in developing countries to eradicate poverty. Even today 1.1 billion people have no access to electricity (source of this number and the pictures below are from Atlas of Sustainable Development Goals 2017 of the World Bank Group) and about 1.5 billion people have limited access.

Energy is not the final objective. It is all about energy for productive use! Energy is one of the key catalysts to empower, people, communities, and businesses. Without energy people and communities cannot grow.

The mission of the foundation is to help empowering women and youth of the bottom of the pyramid, including the informal sector, and to help them to shape a better and sustainable future for themselves in a decarbonized, decentralised and digitalised world.

People without access to electricity, 2014 (%)



Countries with less than 80 percent access to electricity and a population of at least 1 million (scaled by population)

Source: SE4ALL; WDI (EG.ELC.ACCS.ZS, SP.POP.TOTL).



Source pictures above: Atlas of sustainable Development Goals 2017, World Bank Group

2.2 Vision

The people of the bottom the pyramid are smart. They are used to deal with limited means. The moment they have access to proper means they are very well able to further empower and develop themselves and their children.

Access to sufficient, affordable, and sustainable energy is one of the most important conditions to start building a better and more prosperous future. Energy is needed for:

- Lightning. Important for kids and students to study in the evening. Important to women to work in the evening. Important for families to improve their family life. Important for businesses to grow their revenue. Important for health to replace the highly polluting kerosene lamps.
- Cooking. Important for women to lower their workload (collecting wood may take hours a day).
 Solar energy and biomass-gas can replace wood as fuel to cook and therewith lower indoor pollution (together with kerosene lamps the cause of over 4 Million deaths a year (source SE4ALL).
- Facilitating the household. Energy is key in lowering the workload of women and to enable them to do other things. Without energy common household equipment like washing machines, refrigerators and all other tools that require electricity are not of use. As long as doing the household and taking care for the children require more than 12 hours a day, gender balance remains far away!
- Increasing business and productivity. Energy is THE enabler for businesses and to increase productivity. Without energy sustainable inclusive green growth is not possible.

The H.R.H. Princess Abze Djigma Foundation started already with providing 19.000 lamps to the rural areas in Burkina. Extending this program and enhancing the program with other energy solutions and local training will improve the lives of millions of people.

2.3 Objectives

Within the general objective of reducing poverty 4 objectives drive the H.R.H. Princess Abze Djigma Foundation:

- 1. Helping to accelerate access to affordable and sustainable energy (for productive use) in developing countries by providing energy solutions to women and youth so they can further empower themselves by
 - a. Training to use, install and maintain practical solar products.
 - b. Providing and implementing the solar solutions to local health centres to lower the mortality rate of births and to increase local health care.
 - c. To facilitate Agri-irrigation to increase local productivity.
 - Providing a platform for entrepreneurship and to bring the informal sector to the formal sector and to increase productivity.
- 2. Realizing the purpose of CSR delivery mechanisms of CSR in coherence with the Agenda 2030 of the Sustainable Development Goals (SDG's), with the 2063 Agenda of the African Union and the Paris Agreement on Climate change. The Initiative MAMA-LIGHT® for Sustainable Energy contributes directly to almost all SDG's, see table at the end of the paragraph.
- 3. Fundraising for the implementation of the Initiative MAMA-LIGHT® for Sustainable Energy, a global program initiated by H.R.H. Princess Abze Djigma and recognised by the United Nations in 2015 as one of the solutions to implement the Sustainable Development Goals and Agenda 2030.
- 4. Promoting and driving the Education for Sustainable Development (ESD), to create awareness and to make people 9with a focus on youth) what they can do themselves and how they can make an impact/

With these objectives the H.R.H. Princess Abze Djigma Foundation supports the Least Developed countries (LDC's), the Land Locked Developing Countries (LLDC's) and Small Island Developing States in implementing the Paris Agreement with realizing their Nationally Determined Contributions (NDC's) and with the MAMA-LIGHT®, Carbon Offset.

All objectives are linked to the support of The Initiative MAMA-LIGHT[®], who committed to train 5000 trainers per country in Africa and whose roll out has started in ECOWAS region. With the training of 5000 trainers per country and to organize sustainable solar solutions for them about 2.000.000 households in each country will be reached in the coming 5-7 years.





Sustainable Development Goal		H.R.H. Princess Abze Djigma Foundation impact	
1	No poverty	V	
2	Zero hunger	V	
3	Good Health and well -being	√	
4	Quality education	V	
5	Gender equality	V	
6	Clean water and sanitation	√	
7	Affordable and clean Energy	V	
8	Decent work and economic growth	V	
9	Industry, Innovation and infrastructure	V	
10	Reduced inequalities	✓	
11	Sustainable cities and communities	√	
12	Responsible consumption and production	Is a consequence	
13	Climate action	V	
14	Life below water	n.a.	
15	Life on land	n.a.	
16	Peace, justice and strong institutions	✓	
17	Partnerships for the goals	V	

3 Background

3.1 Introduction H.R.H. Princess Abze Djigma



Chair of the H.R.H. Princess Abze Djigma Foundation Initiator and Leader of the MAMA-LIGHT® Initiative for Sustainable Energy Convener of the African Royal Houses for SDG's

H.R.H. Princess Abze Djigma is a Mossi Princess from Burkina Faso and a leading representative of the traditional authorities in Africa. She is the Initiator and Leader of the MAMA-LIGHT® Initiative for Sustainable Energy. She brings over 20 years of experience of rural development and working with local communities as well as with the United Nations and she is internationally recognized as a role model for empowerment of the less fortunate, for recognizing the importance of the informal sector and for unleashing the potential of women and youth in developing countries:

H.R.H. Princess Abze Djigma is an UNESCO Expert for Education for Sustainable Development (ESD) and the Chair of the International jury of the UNESCO-Japan Prize on ESD. She is the Chair of the H.R.H. Princess Abze Djigma Foundation and she was Special Envoy for SDG's of the President of Burkina Faso 2017-2021 and Member of the African Union – European Union Digital Economy Task Force:

H.R.H. Princess Abze Djigma is an elected and appointed member representing the Least Developed Countries (45 countries with over 1 billion people) at the Paris Committee on Capacity-Building under the Convention, the Kyoto Protocol and the Paris Agreement UNFCCC

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In Co-creation with UNFCCC secretariat and in coordination with the RCC's she hosts and leads the Talk-Shows "On the road to COP's" to raise awareness and action on climate action implementing ACE.

H.R.H. Princess Abze Djigma is a regular speaker at high-level international conferences including UN meetings representing the Informal Sector and the youth and women of the bottom of the pyramid.

For an up-to-date bio see https://www.princess-abze.org/about-h-r-h-princess-abze-djigma/

3.2 Track record

H.R.H. Princess Abze Djigma is internationally know and recognised for the work she did for the bottom of the pyramid and the Informal Sector in Africa. She created solar solutions adapted to the local difficult climate under the brand MAMA-LIGHT® and brought these solutions to the countryside where she deployed them in combination with training of women and youth to secure proper installation, maintenance and a proper value return.

Based on the experience on the ground she initiated the Initiative MAMA-LIGHT® for Sustainable Energy to apply (and rollout) her approach across developing countries and to accelerate access to affordable and sustainable energy in all areas who have no access to electricity today.

To show her commitment she donated as part of the Initiative MAMA-LIGHT® for Sustainable Energy 18.000 MAMA-LIGHT® solar lamps to the government of Burkina Faso who distributed them mainly in the Northern rural areas of the country.

3.3 Examples of presentations and speeches

For an actual overview of activities and speeches see www.princess-abze.org.

H.R.H. Princess Abze Djigma is a frequent high-level speaker at international and UN(-related) meetings. Below are some examples. A lot more can be found on Internet via www.google.com and www.youtube.com (search with Princess Abze, or with Abze Djigma).



H.R.H. Princess Abze Djigma was one of the High-Level Speakers at the High Level SDG Action Event on Climate Change and the Sustainable Development Agenda" at the UN HQ New York, see http://webtv.un.org/meetings-events/watch/opening-segment-and-panel-high-level-sdg-event-on-climate-change-and-the-sustainable-development-agenda-general-assembly-71st-session/5369913055001 (she speaks at 1:25 and 1:40)



H.R.H. Princess Abze Djigma was one of the high level speakers at the Austrian World Summit in Vienna together with Austrian President Alexander Van der Bellen, Austrian Chancellor Christian Kern, Governor Arnold Schwarzenegger, UNIDO General Director Li Yong, UNFCCC Executive Secretary Patricia Espinosa, WHO Director Public Health Maria Neira, COP21 President Laurent Fabius and many others. See www.youtube.com/watch?v=OcyfyJTgUO4



H.R.H. Princess Abze Djigma covered Goal 8 on Decent Work and Economic Growth during the SDG Business Forum at the UN Headquarters in New York, see http://webtv.un.org/watch/part-1-sdg-business-forum/5042104858001



H.R.H. Princess Abze Djigma was invited by Ban Ki-moon as one of the high-level speakers of this high-level event part of the signing ceremony of the Paris Agreement at the UN Headquarters in New York see http://webtv.un.org/watch/taking-climate-action-to-the-next-level-realizing-the-vision-of-the-paris-agreement/4858243611001#full-text.

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H.R.H. Princess Abze Djigma was a speaker at several sessions at COP21 and at COP22, see http://www.abzesolar.com/56/news/H.R.H.+Princess+Abze+Djigma+contributed+to+many+sessions+d uring+COP22



H.R.H. Princess Abze Djigma works a lot with youth organisations, see examples like http://studentenergysummit2017.com/theprogram and http://youthgain.org



H.R.H. Princess Abze Djigma spoke during the High-level Luncheon on Carbon Prizing and Business Dialogue organized and opened by the President of the Republic, Francois Hollande, see http://www.abzesolar.com/49/news/High-

level+Luncheon+and+Business+Dialogue+on+climate+opened+by+the+President+of+the+Republic% 2C+Francois+Hollande.



Key-note speaker at the Africa Partnership Conference 2016 in Mauritius https://www.youtube.com/watch?list=PLLFsK Rnrl4w4R4cJZvCHAXfCYE78FDQy&v=Vonifhac2C8&a pp=desktop.



Speaker on TEDX in Amsterdam see http://www.tedxamsterdamwomen.nl/h-r-h-princess-abze- djigma-how-lights-change-lives/.



The high-level speaker on behalf of the private sector at 2nd UN LLDC Conference in Vienna. See http://webtv.un.org/meetings-events/conferencessummits/watch/6th-plenary-meeting-2nd-unitednations-conference-on-landlocked-developing-countries-vienna-2014/3876506303001 (from min 18.25)

4 Three-pillar Program Structure

4.1 Introduction

Access to energy alone is not enough. To fulfil the Agenda 2030 of the Sustainable Development Goals, the 2063 Agenda of the African Union the Paris Agreement on Climate change Access and benefit from CSR delivery mechanisms, sustainable energy need to be imbedded in local communities and local people need to be trained how they can get and make use of the increased productivity. To make this happen the H.R.H. Princess Abze Djigma foundations supports activities within local communities that can be divided into three pillars:

- Access to affordable and sustainable energy solutions
- Technical trainings to install and maintain basic energy solutions
- Business trainings and coaching to set up local and to grow local businesses with a focus on women and youth entrepreneurship

Local success is dependent on a proper balance between these three pillars and the focus may differ from community to community.

4.2 Access to affordable and sustainable energy solutions (greening-up)

Today the countryside in the developing countries is still green by nature. For the H.R.H. Princess Abze Djigma Foundation it is key to keep this green and to (re-)use the centuries old experiences in greening-up the value chain. Therefor the H.R.H. Princess Abze Djigma Foundation focuses on Solar Solutions and levering existing local energy friendly solutions.

The H.R.H. Princess Abze Djigma Foundation supports and facilitates women and youth to buy/get good quality solar products such as MAMA-LIGHT® lamps, MAMA-LIGHT® cook stoves, MAMA-LIGHT® solar water heaters, MAMA-LIGHT® HomeBox, MAMA-LIGHT®, MAMA-LIGHT®AgriBox®, MAMA-LIGHT®ClinicBox®, MAMA-LIGHT®MunicipalityBox® and the MAMA-LIGHT®MicroandSME Box®

The H.R.H. Princess Abze Djigma Foundation will support and facilitate to:

- Provide good quality and affordable solar products like MAMA-LIGHT®
- Offering/organizing flexible payment solutions (micro-finance, mobile payments etc.)

4.3 Training to install and maintain energy solutions

The H.R.H. Princess Djigma Foundation supports and facilitates that local resources (Women and youth) are available and trained in advising, installing and maintaining small solar light solutions like the MAMA-LIGHT® solar solutions. This will includes the recycling of batteries and other waste coming from solar solutions.

Although all training will be based on MAMA-LIGHT® products trained people are free and able to work with other products.

4.4 Training and support to empower local businesses with a focus on women and youth entrepreneurship

The H.R.H. Abze Djigma Foundation supports and facilitates trainings to set up and to manage cooperatives and small business, including coaching and support of new (or growing) business.

The H.R.H. Princess Abze Djigma Foundation will support and facilitate new (or growing) business to get access to or to get included the national and international supply chains.

4.5 Partnerships

The H.R.H. Abze Djigma Foundation works with local businesses local, local and traditional authorities, country organizations, governmental organizations (GO's), international organizations (IO's) and non-governmental organizations (NGO's).

For each project, a partnership agreement will be created whereby the H.R.H. Princess Abze Djigma Foundation provides funding, and the local organisations, the NGO, IO or GO provides the implementation, expertise and ensures monitoring and evaluation throughout the duration of the project.

Criteria for selecting additional partners:

- Reputation and brand;
- Advocacy on key development issues;
- Global or multi-country reach;
- Skills, expertise and interest in the key areas of energy and local empowerment of (informal) business, women and youth;
- No religious or political association or affiliation;
- Ration of paid staff to volunteers;
- Willingness and experience to work in the country side;
- Project and program management capabilities;
- Accreditation and/or UN accreditation.

4.6 Geographical Scope

The H.R.H. Abze Djigma Foundation in principle has no geographical limitations. Key in every country are a cooperative attitude of the central and de-central government involved to facilitate and to enable a successful implementation and direct engagement and commitment from the local people involved. The focus is Africa, and within Africa the Foundation only will work with those states that are allowed (advised) to work with within the Dutch law.

Organisation and Governance

The Foundation's Board has the final responsibility for the strategy, policies, performance and operation (including funds management) of the foundation.

The board makes the final decisions on projects to be run as part of the Foundation's Three-Pillar program, funding of activities and partnerships.

The Board consists of a minimum of three and a maximum of 5 members and each board member is appointed for 3 years:

- The majority of the board members are independent from H.R.H. Princess Abze Dijgma
- One seat in the board at minimum is reserved for H.R.H. Princess Abze Diigma or a representative appointed by her (or her heirs).

Board members are not paid and will only receive compensation for travel and accommodation expenses if applicable

Today the Board consists of:

- H.R.H. Princess Abze Djigma
- Rogier van der Heide (c-suite executive and light designer)
- Camille Dubois, marketing expert

The board has at least 4 meetings a year of which at least one is a face-to-face meeting. A Foundation Director manages the H.R.H. Princess Abze Djigma Foundation. At the beginning this is a foreseen a non-paid part-time job (max 1-2 days a week), and he will be supported by other volunteers.

Drs Anton Martens is the current Foundation Director (pro bono).

The moment the Foundation is starting and engaging in large projects, it is foreseen the H.R.H. Princess Abze Djigma Foundation will have an Advisory Commission that advises the Board on strategic and operational issues as well as on project proposals and grant requests. The board will decide when to install the Advisory Commission. The board will appoint the members of the Advisory Commission.

ANBI Charity Status and Articles of Association

The H.R.H. Princess Abze Djigma Foundation has the ANBI status as defined in Dutch tax law since 23 May 2017.

6 Financials

6.1 Funding of the foundation

H.R.H. Princess Abze Djigma provides the start-up costs for the H.R.H. Princess Abze Djigma Foundation, including the establishment of the Foundation, the website, the accountancy costs and other operational costs for the first months until external funding has been arranged.

From end 2017 onwards most funding has come via donations (see the annual reports). Towards the future we expect funding will come from different sources:

- Governmental organizations (GO's)
- Non-governmental organizations (NGO's)
- International organizations (IO's)
- Grants
- Donations

Via the website interested people and organisations will be invited to donate light. There will be several options:

- Donate money (less than 250 Euro). With this money H.R.H. Princess Abze Djigma Foundation will buy MAMA-LIGHT® solar lanterns and distribute them in villages in West Africa where there is no access to electricity. In case a amount is donated of more than 100 Euro, the donor will receive proof (for instance a personalized picture of the receiving persons) of the donations of lamps
- Donate 250 10.000 Euro. MAMA-LIGHT® solar lanterns will be and distribute with a reference to the donor. The donor will receive a (video from the hand over)
- Donate 10.000 50.000 Euro. The donor will be invited to attend the handover(s) in person (on his own costs)
- Donate more 50.000 Euro. The H.R.H. Princess Abze Djigma Foundation will define a project in consultation with the donor.

6.2 Foundation Resourcing

The organisation will be as mean and lean as possible to minimalize operational costs.

For the moment the Foundation Director works on a voluntary basis with no right on payments and will support the Foundation with office space and office material.

Operational Foundation costs never will be more than 10% of the total investments going to projects.

6.3 Project funding

New project proposals are expected to be reviewed by the board 4 times a year.

Foundation employees, existing partners or third parties can propose new projects. The Foundation Director performs a first screening on alignment with the Foundation's criteria. Proposals that meet the criteria are then submitted to the Foundation Board, which takes the decision on approval or rejection of the project proposal. The H.R.H. Princess Abze Djigma Foundation, the members of the Board, the Advisory Committee (when installed) and the Foundation Director acknowledge their responsibility in respect to the standard of integrity regarding the ANBI status as defined in Dutch tax law.

Funding criteria:

- The H.R.H. Princess Abze Djigma Foundation contribute its fund to projects related to the implementation of the Initiative MAMA-LIGHT® for Sustainable Energy.
- The H.R.H. Princess Abze Djigma Foundation will contribute solely to projects that fits its mission: the acceleration of access to affordable and sustainable energy in developing countries and to reduce poverty by providing and deploying energy solutions to women and youth so they can further empower themselves.
- It will not support activities that are aimed to lead to a direct commercial benefit for business of one of the companies of it's board members companies.

6.4 Management and spending of assets

The H.R.H. Princess Abze Djigma Foundation conducts an administration set up with and under the supervision of Schipper Accountants (www.schippergroep.nl) and aligned with the requirements of the ANBI status as requested by the Dutch tax law.

In case H.R.H. Princess Abze Djigma Foundation ever will stop her activities her remaining assets will be handled over to SNV Netherlands or an organisation with comparable objectives, this to be decided by the Board at that moment.

6.5 Monitoring, evaluation and Control

All implementation partners and on-going projects of the H.R.H. Princess Abze Djigma Foundation will be responsible for reporting to the foundation on the progress of the joint project at the end of each quarter. The partner organizations will be responsible for tracking KPI's and reporting any issues in the set up and implementation of the project to the H.R.H. Princess Abze Djigma Foundation.

The H.R.H. Princess Abze Djigma Foundation will use a thorough monitoring and evaluation process to assess funding requests and track progress in the agreed program.

All financial streams will be organized via Internet Banking. Outgoing payments always need to be approved by 2 people (board members or foundation manager). This is set up as an automatic and mandatory procedure in Internet Banking.

Schipper Accountants is doing the financial control, administrative control and reporting under final supervision of KPMG.

6.6 Reporting

All communication, regarding projects and financials, including the annual reports, will be done via de website of the H.R.H. Princess Abze Djigma Foundation: www.princess-abze.org.

All annual and financial reports since 2017 (see below) can also be found on https://www.princessabze.org/annual-reports/:

Annual and Financial Report 2017 Annual and Financial Report 2018 Annual and Financial Report 2019 Annual and Financial Report 2020 Annual and Financial Report 2021 Annual and Financial Report 2022

7 Contact details: Stichting H.R.H. Princess Abze Djigma Foundation

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ANBI registration: From 23 May 2017